

Portland (OR) Chapter President Report

April 7, 2023

LOCAL:

Chapter Honors

Our very own Link Karin Edwards received honors from her church, Maranatha in celebration of local black leaders for their pioneering achievements.

We want to acknowledge Connecting Tony Hopson for his pioneering efforts to assist the black community in rebuilding what has been lost through gentrification and other factors. His most recent pioneering achievement is serving on the board of the 1803 Fund, which combines elements of private investing and philanthropy to create a fund focused on helping people thrive and communities prosper. The 1803 Fund will spearhead efforts to revitalize the Albina neighborhood and strengthen the black community. Phil and Penny Knight recently pledged \$400 million to this local effort.

Conference Chapter Ad - click to see ad

Link Estella designed our conference ad and it has been submitted. We purchased an ad for \$500 and will be placed in the front cover of the conference program booklet.

AREA:

Strategic Planning

The final updates to the strategic plan were submitted by April 30. Goals for Black KARE were reported with 100% achievement.

Western Area had their first Strategic Meet-up where chapters met in breakout rooms to share best practices. A recording of the Meet-up will be shared with chapters, but it is not yet ready. They will also host a workshop at the WA Conference in addition to workshops from Organizational Effectiveness and Ethics.

Western Area Reminders

- When inviting national officers to your local event, keep Western Area in the loop.
- Induction Ceremonies are to be conducted by the person with the highest ranking officer in attendance unless they choose not to participate. It is at the discretion of the Chapter president to determine who assumes responsibility

Area Mental Health Update

Western Area Mental Health directory. Email Link Jennifer Davis at westernareamentalhealth@gmail.com two mental health organizations in your chapter area to be included in the directory.

46th Western Area Conference (May 31 - June 4, 2023)

Conference Workshops Highlighted -

- “From Tea Leaves to Bank Statements: Navigating The Links World of Finance” for chapter finance team members

HOLLYWOOD STARS FUNDRAISER

Western Area has a fundraising goal of \$200,000. They are asking chapters to please support by participating in the amazing star package drawing. Just \$1000 in drawing sales from each

chapter equals \$61,000. See the below links to participate in the Hollywood Stars or drawing events.

Conference Registration Link:

https://whova.com/portal/registration/wali_202305/g9z1rdig

Link to 46th WA CONFERENCE FACEBOOK FRAME: <https://twb.nz/46walinkspreconference>

Hollywood Stars Link:

<https://www.eventbrite.com/e/46th-western-area-conference-be-a-winning-star-in-la-tickets-58418970613>
7 YES WE CAN!

RAFFLE LINK:

<https://www.eventbrite.com/e/46th-western-area-conference-be-a-winning-star-in-la-tickets-58418970613>
7 YES WE CAN!

Exclusive Shopping Trip

Members who arrive on Tuesday can attend the Bloomingsdale Shopping Lunch with a special presentation for \$125/person. Transportation and a commemorative tote are included. Maximum number is the limit. First 30 to sign up and pay can participate.

Plenary 1

Black business attire with black sunglasses are needed for the first plenary. Add a hat for a classic Hollywood look. Legacy Luncheon will immediately follow.

NATIONAL:

Membership Engagement

Our National President continues to highlight our organization's reset and return to full membership engagement. Members are not to earn hours for just attending webinars and fundraising. She is asking that members take on personal assignments connected to facet service. Our children, our communities need us. Get out in the community is her charge to all chapters.

Leadership Training

National will be producing training opportunities for all leadership roles within the organization. The National President recognizes that leading a volunteer organization can be a little different than a leadership role on your job. There will be webinar and on-demand options for the training to begin in the Fall. These trainings will support officers and standing committee chairs. Additionally, transition toolkits are being produced to support new presidents.

President Connections

The National President will begin to have 30 minute 1:1 sister to sister chats with 15 select presidents during the month of June. She wants to hear from presidents to see how things are going, get feedback and just get to know chapter presidents.

Edification

The National President stressed the importance of lifting each other up. Everybody needs support to help keep them on track. Let's talk about good things and stop reporting on all the negative matters.